

A Series of Interviews with Representatives of IT-Vendors

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Four to five months have passed since the outbreak of the SARS-CoV-2 pandemic in Germany caused the economy to be largely shut down, production in many companies to be halted and office work to be transferred to the home office. It is claimed everywhere that Corona has brought about a veritable digitalization push. But is this true? How does the development look from the point of view of industrial software providers?

For the PLMportal/Die Digitalisierer this was the motivation for a series of interviews in which CEOs or spokespersons of industrial software providers give their views. And they by no means paint a black and white picture. Experiences with industrial customers vary greatly, depending on the industry, the size of the company and the status of its own digital transformation at the beginning of the current crisis.

The interviews are published in this new background section "Digitalization in Corona Times". KEM will also publish the interviews in whole or in part online. In addition, there will be short video sequences of individual interviews with concise statements that will also be found on the social networks.